



Cork Credit Union chooses AVEC and DSA for its Digital Signage Solution



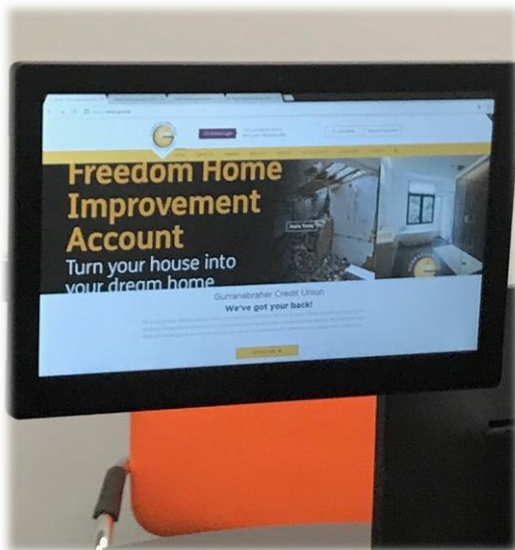
Established in 1963, Gurrabraher Credit Union had humble beginnings in the basement of the Church of the Ascension, Gurrabraher, County Cork. Now a flourishing company with over 15,000 members, it has a longstanding history of seeking to provide high quality financial services to its clients. The Credit Union prides itself in providing accessible and user-friendly banking through innovative investment in the latest technology.

In keeping with its mission of innovation, Gurrabraher Credit Union sought a digital signage solution that would facilitate dynamic customer communication on LCD screens in the seating and teller areas. In addition, there was a requirement to provide members with touch screen access to the credit union's online services.

Gurrabraher Credit Union chose AVEC, a Cork based AV Company with over 25 years' experience in the industry and DSA to implement the required solution. The solution comprised professional 55" LCD panels and DSA P2 Signage Players in the teller and seating areas. Interactive signage kiosks with member access to online services were implemented using three 15.6" professional tablets powered by the DSA application



Maurice McIlwraith, MD of AVEC commented, "DSA provides the Credit Union with a user friendly, cloud based solution that allows them to deploy content on high impact LCD screens while facilitating kiosk functionality on smaller touch tablets. Content can be managed from anywhere via a web browser."



DSA is a cloud based enterprise level digital signage solution comprising a content management system (CMS) that is accessible from any web browser and Android Multimedia Players. It has an intuitive interface and powerful features such as flexible daypart scheduling, screen layout and remote software update. DSA turns kiosks into interactive signage platforms. See www.dsa-cloud.com

**For more information on AVEC's solutions
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